# 6<sup>th</sup> Global Fund Replenishment Conference: October 10 2019, Lyon



- What has AIDES been doing to mobilise on this?
  - Political level
  - General public
  - Key populations
  - Mobilising civil society



#### Political and stakeholders

- monthly meetings with President's staff & the Ambassador for Global Health (MoFA)
- meetings with French stakeholders (NGOs, development agencies, private sector,
- 76 members of the French Parliament, signed on a letter asking Macron to increase the French contribution to the Global Fund, and France's involvement in the global fight against the 3 pandemics

#### General public:

- launch of the petition "AIDS: One minute to act" for December 1st (World AIDS Day)
- launch of the #LookingForEmmanuel media campaign



#### Manu where are U?

- Objective: to draw the general public's attention to President Macron's responsibility and role in a successful Global Fund Replenishment Conference
- Successful campaign lots of social media uptake, articles in newspapers, interviews on TV and radio broadcasts, etc.



#### Key populations

- Mobilisation on specific dates e.g. 8th march, 17th May, 26th
  June and Pride month
- Highlighting role of Global fund for these populations













# **Drag Queens get involved!**

- https://www.facebook.com/aidesparis/videos/ 2256872704627783/
- Working Girls







### Civil Society

- strong support from various sectors of civil society (e.g. National Council for AIDS & viral hepatitis statement for increased French contribution)
- COREVIH support
- mobilisation campaigns, e.g. "Ruban Rouge" (Red Ribbon),
  September
- Sign on Letters to Decision makers (European and French)



#### What's left to do?

- Get European countries & MPs on board
- worrying signs from traditional big donors for the Global Fund
- European contribution and the EU Member Countries' contributions will be even more crucial for the future of the Global Fund
- strong commitment from EU Members is needed on government and civil society sides

